

October 21, 2019

PRESS RELEASE | Partnership with Charlton LTD (Israel)

We proudly announce our partnership with **Charlton LTD**, for the protection of their live sports broadcasting in Israel.

It is absolutely fantastic and a great honor for us to be trusted by a company located in the 'Startup Nation', in order to protect their valuable and highly paid content.

This partnership, is of course another strong proof of the value that our technology brings to the media content industry. Also, it validates our service concept and it puts our completely different business model on the podium.

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Charlton LTD is a cutting-edge Pay-TV platform located in Tel-Aviv, Israel and it leads the specific market in Middle-East by providing great sports content and the most popular competitions and events from all over the world. **Charlton** heavily invests on top-quality content and it is considered among the most respectful and trusty players on the market.

mediastalker™ is the piracy-antidote. It is an AI/ML powered virtual agent developed to protect the intellectual property of digital content on the internet on behalf of creators and copyright owners. It protects media portfolios, live events and broadcasts, restoring back their lost value.